1069 3674 Brand Activation Expert (m/w/d) Are you looking for the right job where you can find new tasks again? Then simply take the decisive step and apply to matching!  
  
Your tasks:  
  
  
• You will be responsible for the planning, development and control of various brand initiatives, with a focus on B2C marketing activities.  
• You will work on different projects within your department, always keeping an eye on the most important interest groups and using the available resources optimally.  
• You are also responsible for the further development and design of campaigns and you monitor their implementation and execution.  
• You will work closely with cross-functional teams including Marketing, Product Development, Member Operations, Business Development, Finance, Operations and Legal to align and drive KPIs.  
• You will work closely with agencies and expand existing business relationships to achieve common goals, performance measures, branding and increased product awareness.  
• You conscientiously monitor the timely execution of administrative and operational processes and keep an eye on the project budget.  
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Your profile:  
  
  
• You have a successfully completed degree in business administration or a comparable education&nbsp;  
• Ideally, you will have practical experience in the following areas:  
- experiential and/or retail marketing  
- Project management, methods and tools (agile)  
- Digital Expertise (CDJ, CX, Social Media, CRM, CMS)  
- Knowledge of CMI, media, PR, advertising  
- B2B &amp; B2C online marketing  
• You also have very good knowledge of English&nbsp;  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our job portal.  
   
Our recruiting team will be happy to answer any questions you may have about the position or general questions about the application process. You can reach us by telephone on: 06182 E-Marketing Developer matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:44.131000